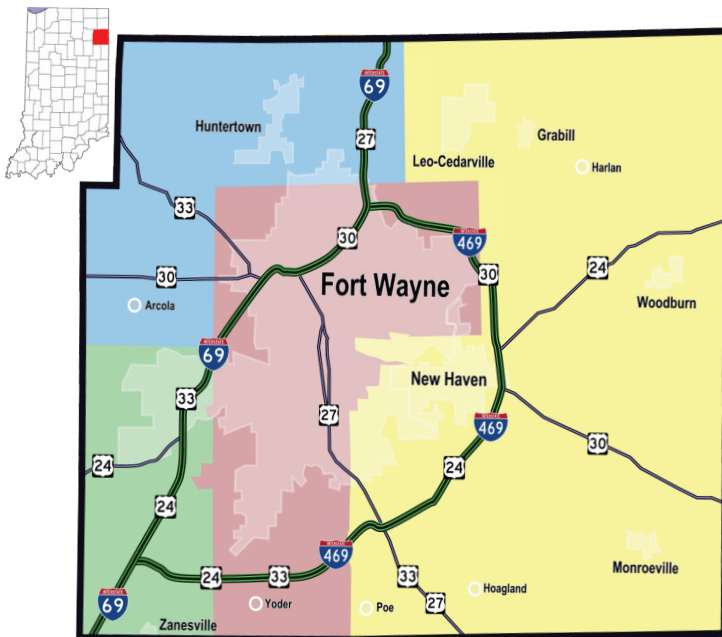


Publication Dates & Delivery

PRINT SCHEDULE + DEADLINES

In 2026, The Waynedale News prints every two weeks on Fridays, from January 16 through December 18. Deadlines for editorial content, submissions, and advertising are set for 5 p.m. on the Friday one week prior to each publication date.



DELIVERY + DEMOGRAPHICS

Each edition of our newspaper is enjoyed by tens of thousands of readers throughout Fort Wayne, Indiana. Delivered to homes and available for pickup at over 250 local businesses across South & Southwest Fort Wayne, The Waynedale News provides localized news coverage focused on the Waynedale, Aboite, Southtown, Downtown, & 46807 districts.

As the largest independent newspaper in the city, The Waynedale News serves as an unbiased source of positive, family-friendly news. Celebrating 92 years in print, our newspaper remains a popular, free community resource, an independent voice, and a historical record, supported entirely by advertisers and private donations.

The WAYNEDALE NEWS.COM

2505 LOWER HUNTINGTON ROAD • FORT WAYNE, IN 46809
NEWS DEPT. (260) 747-4535 • NEWS@WAYNEDALENEWS.COM

JANUARY 16 NEW YEAR, NEW ME!

Deadline: January 9

JANUARY 30 WINTER HOBBIES & WELLNESS

Deadline: January 23

FEBRUARY 13 WAYNEDALE'S 105TH ANNIVERSARY!

Deadline: February 6

FEBRUARY 27 WOMEN'S HISTORY MONTH

Deadline: February 20

MARCH 13 ST. PATRICK'S DAY-17TH

Deadline: March 6

MARCH 27 EASTER SUNDAY-APRIL 5TH

Deadline: March 20

APRIL 10 WELCOMING SPRING

Deadline: April 3

APRIL 24 LOCAL BUSINESS SPOTLIGHT

Deadline: April 17

MAY 8 MOTHER'S DAY-10TH

Deadline: May 1

MAY 22 MEMORIAL DAY-25TH

Deadline: May 15

JUNE 5 SCHOOL'S OUT, SUMMER BREAK!

Deadline: May 29

JUNE 19 GARDENING & NATURE FEATURE

Deadline: June 12

JULY 3 INDEPENDENCE DAY-4TH

Deadline: June 26

JULY 17 SUMMER EVENTS & CELEBRATIONS

Deadline: July 10

JULY 31 BACK-TO-SCHOOL SPOTLIGHT

Deadline: July 24

AUGUST 14 SENIOR CITIZENS DAY-21ST

Deadline: August 7

AUGUST 28 LABOR DAY-SEPT 7TH

Deadline: August 21

SEPTEMBER 11 FALL FESTIVAL FUN EDITION

Deadline: September 4

SEPTEMBER 25 NATIONAL GOOD NEIGHBOR DAY-28TH

Deadline: September 18

OCTOBER 9 INDIGENOUS PEOPLES' DAY-12TH

Deadline: October 2

OCTOBER 23 HALLOWEEN-31ST / ELECTION-NOV 3RD

Deadline: October 16

NOVEMBER 6 VETERANS DAY-11TH

Deadline: October 30

NOVEMBER 20 THANKSGIVING-26TH / SMALL BIZ. SAT.-28TH

Deadline: November 13

DECEMBER 4 WINTER HOLIDAYS CELEBRATION

Deadline: November 27

DECEMBER 18 CHRISTMAS-25TH / NEW YEAR'S EVE-31ST

Deadline: December 11

Get Seen, Build Customers & Sell More!

ADVERTISEMENT SIZES + PRICES

Contact us for a custom quote on other ad sizes & schedules!

AD SIZE	IN INCHES	1x PRICE	13x PRICE	25x PRICE [ALL YEAR]
Business Card	3.5" x 2"	\$ 95.00	\$ 80.00	\$ 60.00
1/16 Page	5" x 2.5"	\$ 178.13	\$ 148.13	\$ 100.00
Postcard Size	5" x 3.5"	\$ 249.38	\$ 195.00	\$ 124.69
1/8 Page	5" x 5"	\$ 330.00	\$ 270.00	\$ 165.00
1/4 Page	5" x 10"	\$ 592.50	\$ 472.50	\$ 296.25
1/2 Page	10.5" x 10"	\$1125.00	\$ 885.00	\$ 562.50
Full Page	10.5" x 20"	\$2160.00	\$1680.00	\$1080.00

50%
OFF!

Upgrade To A Guaranteed Placement On The Front Page At 2x The Shown Rate

We offer free ad design & advice! Change your ad design whenever. Our designers can create an ad from your pre-made ad, postcard or flyer used in another publication or online.

**Celebrating
94 Years In Print!**



**Fort Wayne's
Largest Independent
Newspaper**

MORE ADVERTISING SOLUTIONS

ONLINE ADVERTISING [LINK AD TO YOUR SOCIAL MEDIA & WEBSITE]

Banner Advertisement (ad inside articles) ~ 1 month \$150 | 3 months \$100/mo | 12 months \$75/mo
Website Wrap Ad (ad surrounds website) ~ 1 month \$400 | 3 months \$300/mo | 12 months \$200/mo

FLYER INSERTION + PRINTING

Flyer Printing (8.5" x 11" color on both sides) & Insertion Into Newspaper ~ \$1,400
Newspaper Insertion Of Pre-printed Flyer (you supply flyers) ~ \$750

TEXT ONLY ADVERTISEMENT [CLASSIFIED AD]

Text Ad Contains Up To 25 Words (no photos/logo) ~ \$20 (add 50¢ Per Word After 25)

COMMUNITY SPONSORSHIP [SUPPORT OUR COMMUNITY INITIATIVES]

Small Sponsor (1" x 2") ~ \$375 yearly
Medium Sponsor (3.5" x 2") ~ \$1500 yearly
Page Sponsor (call for example) ~ \$3125 yearly

Showcase your business while supporting our efforts to lead local events, drive community improvement initiatives, and preserve the historic legacy of independent local news. Learn more at www.waynedalenews.com/community



WHAT'S THE BEST OPTION FOR YOU?

Our staff has years of experience helping clients just like you get the most exposure possible from their advertising. Please contact an advertising representative with any questions you may have, as we are happy to provide the quick and simple answer you are looking for.

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