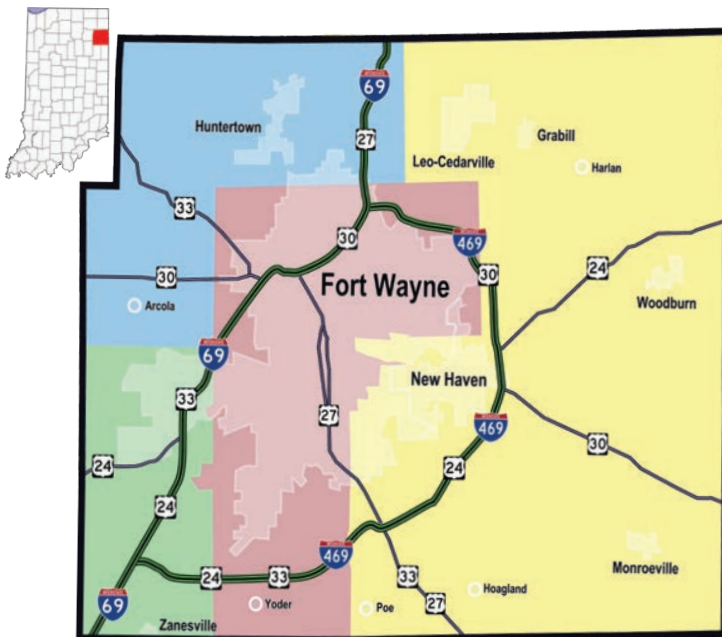


Publication Dates & Delivery

PRINT SCHEDULE + DEADLINES

In 2025, The Waynedale News prints every two weeks on Fridays, from January 17 through December 19. Deadlines for editorial content, submissions, and advertising are set for 5 p.m. on the Friday one week prior to each publication date.



DELIVERY + DEMOGRAPHICS

Each edition of our newspaper is enjoyed by tens of thousands of readers throughout Fort Wayne, Indiana. Delivered to homes and available for pickup at over 250 local businesses across South & Southwest Fort Wayne, The Waynedale News provides localized news coverage focused on the Waynedale, Aboite, Southtown, Downtown, & 46807 districts.

As the largest independent newspaper in the city, The Waynedale News serves as an unbiased source of positive, family-friendly news. Celebrating 92 years in print, our newspaper remains a popular, free community resource, an independent voice, and a historical record, supported entirely by advertisers and private donations.

The WAYNEDALE NEWS.COM

2505 LOWER HUNTINGTON ROAD • FORT WAYNE, IN 46809
NEWS DEPT. (260) 747-4535 • NEWS@WAYNEDALENEWS.COM

JANUARY 17 NEW YEAR, NEW ME!

Deadline: January 10

JANUARY 31 WINTER HOBBIES & WELLNESS

Deadline: January 24

FEBRUARY 14 WAYNEDALE'S 104TH ANNIVERSARY!

Deadline: February 7

FEBRUARY 28 WOMEN'S HISTORY MONTH

Deadline: February 21

MARCH 14 ST. PATRICK'S DAY-17TH

Deadline: March 7

MARCH 28 WELCOMING SPRING

Deadline: March 21

APRIL 11 EASTER SUNDAY-20TH

Deadline: April 4

APRIL 25 LOCAL BUSINESS SPOTLIGHT

Deadline: April 18

MAY 9 MOTHER'S DAY-11TH

Deadline: May 2

MAY 23 MEMORIAL DAY-26TH

Deadline: May 16

JUNE 6 SCHOOL'S OUT, SUMMER BREAK!

Deadline: May 30

JUNE 20 GARDENING & NATURE FEATURE

Deadline: June 13

JULY 4 INDEPENDENCE DAY

Deadline: June 27

JULY 18 SUMMER EVENTS & CELEBRATIONS

Deadline: July 11

AUGUST 1 BACK TO SCHOOL

Deadline: July 25

AUGUST 15 SENIOR CITIZENS DAY-21ST

Deadline: August 8

AUGUST 29 LABOR DAY-SEPT 1ST

Deadline: August 22

SEPTEMBER 12 FALL FESTIVAL FUN EDITION

Deadline: September 5

SEPTEMBER 26 NATIONAL GOOD NEIGHBOR DAY-28TH

Deadline: September 19

OCTOBER 10 INDIGENOUS PEOPLES' DAY-13TH

Deadline: October 3

OCTOBER 24 HALLOWEEN-31ST / ELECTION-NOV 4TH

Deadline: October 17

NOVEMBER 7 VETERANS DAY-11TH

Deadline: October 31

NOVEMBER 21 THANKSGIVING-27TH / SMALL BIZ. SAT.-29TH

Deadline: November 14

DECEMBER 5 WINTER HOLIDAYS CELEBRATION

Deadline: November 28

DECEMBER 19 CHRISTMAS-25TH / NEW YEAR'S EVE-31ST

Deadline: December 12

Get Seen, Build Customers & Sell More!

ADVERTISEMENT SIZES + PRICES

Contact us for a custom quote on other ad sizes & schedules!

AD SIZE	IN INCHES	1x PRICE	13x PRICE	25x PRICE [ALL YEAR]
Business Card	3.5" x 2"	\$ 95.00	\$ 80.00	\$ 60.00
1/16 Page	5" x 2.5"	\$ 178.13	\$ 148.13	\$ 100.00
Postcard Size	5" x 3.5"	\$ 249.38	\$ 195.00	\$ 124.69
1/8 Page	5" x 5"	\$ 330.00	\$ 270.00	\$ 165.00
1/4 Page	5" x 10"	\$ 592.50	\$ 472.50	\$ 296.25
1/2 Page	10.5" x 10"	\$1125.00	\$ 885.00	\$ 562.50
Full Page	10.5" x 20"	\$2160.00	\$1680.00	\$1080.00

50% OFF!

Celebrating
92 Years In Print!



Fort Wayne's
Largest Independent
Newspaper

Upgrade To A Guaranteed Placement On The Front Page At 2x The Shown Rate

We offer free ad design & advice! Change your ad design whenever. Our designers can create an ad from your pre-made ad, postcard or flyer used in another publication or online.

MORE ADVERTISING SOLUTIONS

ONLINE ADVERTISING [LINK AD TO YOUR SOCIAL MEDIA & WEBSITE]

Banner Advertisement (ad inside articles) ~ 1 month \$150 | 3 months \$100/mo | 12 months \$75/mo
Website Wrap Ad (ad surrounds website) ~ 1 month \$400 | 3 months \$300/mo | 12 months \$200/mo

FLYER INSERTION + PRINTING

Flyer Printing (8.5" x 11" color on both sides) & Insertion Into Newspaper ~ \$1,250
Newspaper Insertion Of Pre-printed Flyer (you supply flyers) ~ \$750

TEXT ONLY ADVERTISEMENT [CLASSIFIED AD]

Text Ad Contains Up To 25 Words (no photos/logo) ~ \$20 (add 50¢ Per Word After 25)

COMMUNITY SPONSORSHIP [SUPPORT OUR COMMUNITY INITIATIVES]

Small Sponsor (1" x 2") ~ \$375 yearly
Medium Sponsor (3.5" x 2") ~ \$1500 yearly
Page Sponsor (call for example) ~ \$3125 yearly

Showcase your business while supporting our efforts to lead local events, drive community improvement initiatives, and preserve the historic legacy of independent local news. Learn more at www.waynedalenews.com/community



WHAT'S THE BEST OPTION FOR YOU?

Our staff has years of experience helping clients just like you get the most exposure possible from their advertising. Please contact an advertising representative with any questions you may have, as we are happy to provide the quick and simple answer you are looking for.

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