

# Insertions, Printing & Design 2021

## FLYER, MAGAZINE & TABLOID INSERTIONS

We place your pre-printed flyer into the interior fold of *The Waynedale Newspaper* for 4 cents per newspaper at a minimum of 12,500 newspapers. Rates differ for lower quantities of inserted flyers. The flyer to be inserted must be larger than 4"x6" and smaller than 11"x11". If the flyer is larger than our maximum size, please have your printer fold it into an acceptable size. We also accept pre-printed magazines and tabloids to be inserted into the newspaper, but rates differ based on a provided sample.



We have the ability to print high photographic quality, 4-Color, double-sided, 8.5 x 11" (letter size), semi-gloss flyers for you for 4.5 cents per flyer if inserted in the newspaper. If the flyer graphics are not provided, we can design the flyer for you for an additional 15% graphics fee of the printing cost.

### Example Pricing

4.5 cents each (*insert printing*)  
 + 4.0 cents each (*newspaper insertion*)  
 = 8.5 cents each (*total cost*)

### Example Client Supplied Inserts

4.0 cents each (*newspaper insertion*)  
 x 12,500 (*newspapers*)  
 = \$500 (*total cost*)

## HIGH QUALITY PRINTING

Through our established connections with local printers, we have the ability to print just about any color promotional paper product for you or your business at substantially lower prices. Our printing services start at a minimum of 5,000 pieces for most printed products. We can provide a quote on any submitted digital artwork and physical samples.



We can print:

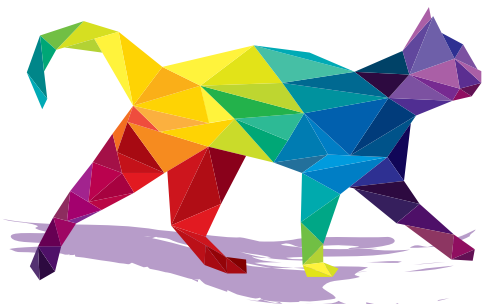
- Magazines, Digests & Tabloids
- Flyers & Inserts
- Postcards & Mailers
- Brochures & Menus
- Business Cards & Letterhead
- And Much More!

## DESIGNING YOUR PROMOTIONS

Our in-house designer can work with you to create a promotional piece that is designed to your liking and needs. With our years of experience in professional design and working with customers like you, we can design any digital or printed promotion you may be looking for.

### NEED A QUOTE?

Please contact a advertising representative with any questions or print needs and we will be sure to give you an accurate quote.



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