

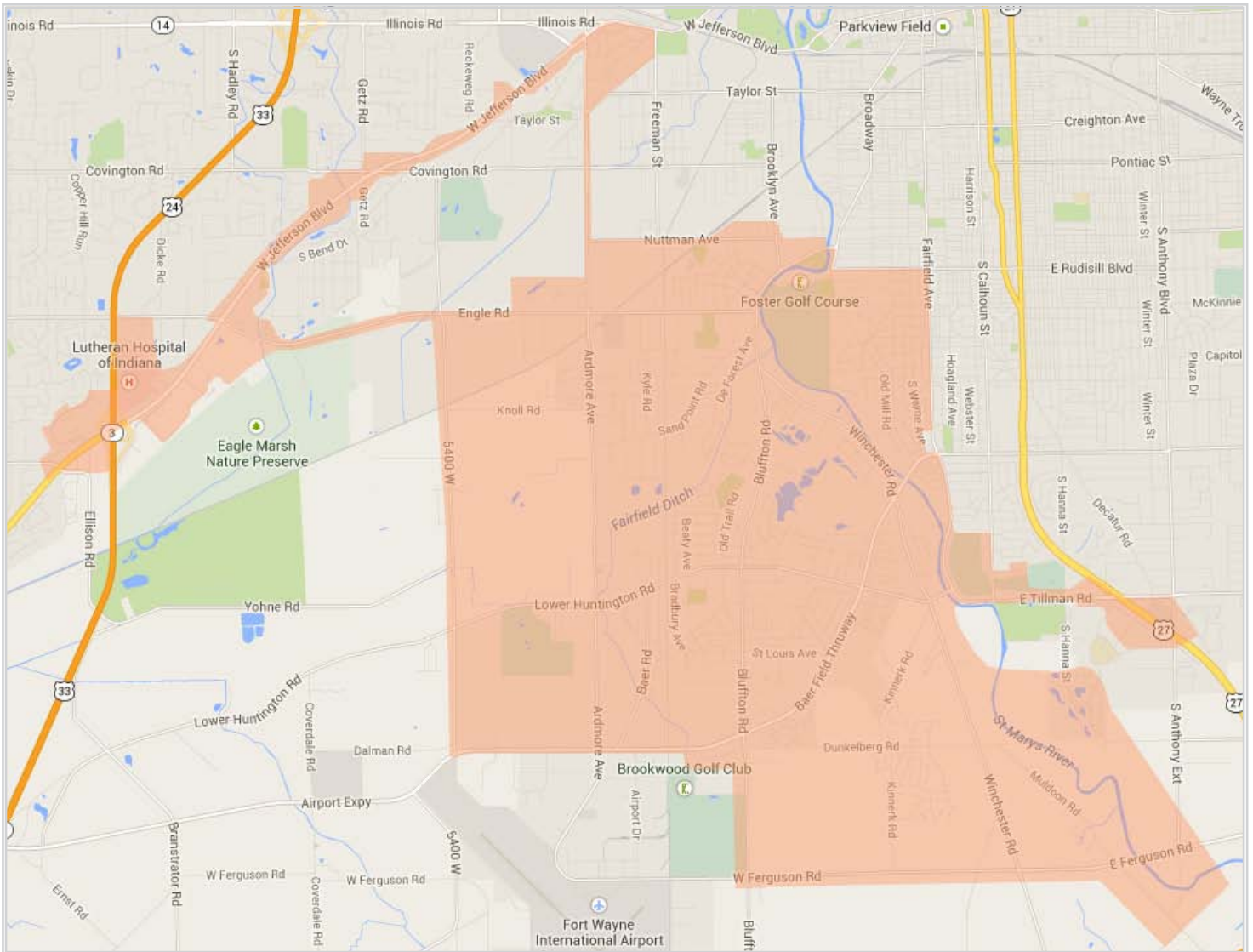
OVER 35,000 READERS! • WEBSITE & MOBILE EXPOSURE • E-MAIL SUBSCRIPTIONS • DIRECT DELIVERY

HOMES AND BUSINESSES • SW QUADRANT FORT WAYNE • OSSIAN • BLUFFTON • ZANESVILLE • MARKLE

NEWSPAPER PUBLISHED EVERY 2 WEEKS & DISTRIBUTED TO HOMES, BUSINESSES & ONLINE FOR 86 YEARS

Fort Wayne 100% Delivery Map

We currently serve over **35,000 readers** with the printed version of *The Waynedale News*! All newspapers are hand-delivered to the Greater Waynedale Community, to all homes and businesses by our newspaper carriers. Our distribution doesn't stop at the Waynedale boundaries, *The Waynedale Newspaper* is also delivered to **South & Southwest Fort Wayne**, Ossian, Bluffton, Zanesville, & Markle in Indiana.



35,000 READERS, EVERY TWO WEEKS

ZIP CODES:

46809 46802
46819 46816
46807 46804

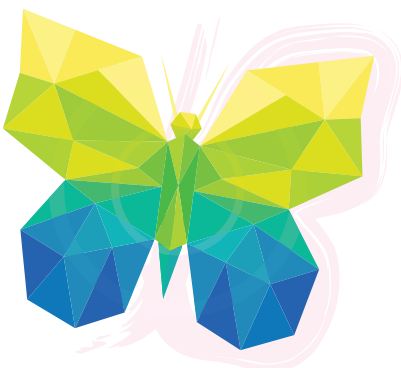
LOCAL NEWS & ENTERTAINMENT

DELIVERY TO:

Homes & Businesses

ADD'L TOWNS:

Ossian Markle
Zanesville Bluffton



The WAYNEDEALE NEWS.COM

2505 LOWER HUNTINGTON ROAD • FORT WAYNE, IN 46809
NEWS DEPT. (260) 747-4535 • NEWS@WAYNEDEALENEWS.COM

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Positive, Family-Friendly News

Written by community members, our 35,000+ readers enjoy positive and family-friendly outlook on the latest news, entertainment stories and happenings in the area. Our newspaper is small enough to read in one sitting, yet large enough to have something for everyone. Our content is truly a unique experience and has been for the past 85 years!

Direct-to-Doorstep Delivery

Like direct mail, but better! Each issue, every home and business in our delivery area receives our hand-delivered publication. But unlike direct mail, since your advertisement is wrapped with our news articles, it goes into the hands of the reader, instead of in the trash can like direct mail advertisements.



High Readership, Low Waste

Our publication's popularity and innovative distribution strategy guarantees all advertisements will be seen in more than 99% of the printed copies. Other free newspapers mislead advertisers by claiming to print thousands more copies than are actually read, which leads to a large amount of wasted newspapers and disappointed clients. We have a dedicated distribution staff that micromanages our delivery, so almost no newspaper goes unread. This commitment is to our advertisers and to the environment.



The **WAYNE DALE NEWS**.COM

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